D INVOICE

Advertiser



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Date 10/28/12

Invoice Month October 2012 Invoice Period 10/01/12 - 10/28/12

07914802

\$900.00 NM

Deal #

Station WESH

Romney/R/President

Invoice #

966556-1

Account Executive Fran Berg

Sales Office Sales Region Eagle-Washingte National

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street

Beverly, MA 01915

Product Estimate Number ROMNEY/P/R Flight Dates Order# Alt Order #

966556

Cash

Billing Type

Broadcast Special Handling

Spots/

:30 2012MRFP148H

3

:30

\$700.00

NM

Billing Calendar

10/24/12 - 10/30/12

IDB# Advertiser Code Product Code ROMM

Agency Ref Advertiser Ref

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

3 WESHF

10/26/12

10 10/24/12

10/26/12

Line Start Date **End Date** Description Start/End Time Length Week Rate **MTWTFSS** Type 2 10/24/12 10/26/12 M-F Sunrise @6AM 6:00-7:00 AM --111--:30 3 \$1,100.00 NM Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 10/22/12 10/28/12 --111--\$1,100.00 3 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 10/24/12 6:41 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP145H \$1,100.00 NM 3 WESHTh 10/25/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP145H \$1,100.00 NM 1 WESHF 10/26/12 6:43 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP148H \$1,100.00 NM 3 10/24/12 10/26/12 NBC Today Show --111--7:00-9:00 AM :30 \$1,600.00 3 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/22/12 10/28/12 --111--\$1,600.00 Spots: # Ch Start/End Time Day Air Date Air Time Description Length Ad-ID Rate Type 2 WESHW 10/24/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP148H \$1,600.00 NM 1 WESHTh 10/25/12 8:43 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP148H NM \$1,600.00 3 WESHF 10/26/12 7:24 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP145H \$1,600.00 NM Kelly and Michael 9-10 AN9:00-10:00 AM 6 10/24/12 10/26/12 --111--\$900.00 .30 3 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/22/12 10/28/12 --111--\$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9:54 AM Kelly and Michael 9-10 AM 2 WESHW 10/24/12 9:00-10:00 AM :30 2012MRFP145H \$900.00 NM 1 WESHTh 10/25/12 9:35 AM Kelly and Michael 9-10 AM :30 2012MRFP145H \$900.00 NM 9:00-10:00 AM

7 10/24/12 10/26/12 N Class of Time - Pre-emptible	BC Today Show II 10AM-1 with notice	1AM111	:30 3	\$800.00	NM	
	<u>d Date</u> <u>MTWTFSS</u> <u>Spots</u> 28/12111	s/Week Rate 3 \$800.00				
Spots: # Ch Day Air Date 1 WESHW 10/24/1		Start/End Tir		1011	Rate Typ	
1 WESHW 10/24/1 3 WESHTh 10/25/1					\$800.00 N \$800.00 N	IM
2 WESHF 10/26/1	2 10:56 AM NBC Today Show	v II 10AM-11AM	:30 2012MRFP14	45н .	\$800.00 N	1M

9:00-10:00 AM

Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 10/28/12 10/22/12 --111--\$700.00

NBC Today Show III

9:42 AM Kelly and Michael 9-10 AM

11AM-12PM/10-11/ --111--

Rate Type

Send Payment To:





Spots: # Ch

Day Air Date

Air Time Description

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	7.1

www.wesh.com

www.v	esh.com										
	0/ / 0 /						all a secondaria de la	Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	10/24/12 Class of Tin	10/26/12 ne - Pre-emp	NBC ptible wit	Today Show III h notice	11AM-12PM/10-11/	111	:30	3	\$700.00	NM	STANC .
									II.		
	Spots: # Ch	Day Air	Date	Air Time Descri	ption	Start/End Tim	ne Lenat	h Ad-ID			Rate Type
			/24/12	11:27 AM NBC T		11AM-12PM/	Standard Control	0 2012MRF	P145H		\$700.00 NM
	3 WE	SHTh 10	/25/12	11:27 AM NBC T	oday Show III	11AM-12PM/	10-11/ :3	0 2012MRF	P145H		\$700.00 NM
	2 WE	SHF 10	/26/12	11:27 AM NBC T	oday Show III	11AM-12PM/	10-11/ :3	0 2012MRF	Р148Н		\$700.00 NM
12	10/24/12 Class of Tin	10/26/12 ne - Pre-emp			12:12:00-12:30 PM	111	:30	3	\$500.00	NM	
	Weeks:	Start Date 10/22/12	End D: 10/28/		Spots/Week 3	Rate \$500.00	*		1		
	Spots: # Ch			Air Time Descri		Start/End Tin	ne Lenat	th Ad-ID			Rate Type
			/24/12		OON NEWS 12-12:30	12:00-12:30 I		0 2012MRF	Р148Н		\$500.00 NM
	2 WE	ESHTh 10	/25/12	12:13 PM M-F N	OON NEWS 12-12:30	12:00-12:30	PM :3	0 2012MRF	Р148Н		\$500.00 NM
	3 WE	SHF 10	/26/12	12:27 PM M-F N	OON NEWS 12-12:30	12:00-12:30	PM :3	30 2012MRF	Р148Н		\$500.00 NM
13	10/24/12 Class of Tir	10/26/12 ne - Pre-em		of Our Lives h notice	1:00-2:00 PM	111	:30	3	\$800.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate			nutra de la composición de la		
	Snote: # Ch	10/22/12 Day Air	10/28/		3 ntion	\$800.00		אל אל ום			Data Tuna
	Spots: # Ch		/24/12	Air Time Descri		Start/End Tin 1:00-2:00 PM		<u>th Ad-ID</u> 30 2012MRF	р145н		<u>Rate Type</u> \$800.00 NM
			/25/12	1:27 PM Days		1:00-2:00 PM		30 2012MRF			\$800.00 NM
			/26/12	1:46 PM Days		1:00-2:00 PM		30 2012MRF			\$800.00 NM
16	10/24/12 Class of Tir	10/26/12 ne - Pre-em		E COURIC DAY	2-3PM	111	:30	3	\$450.00	NM	
-	Weeks:	Start Date 10/22/12	End D 10/28/	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$450.00			•		-
	Spots: # Ch	Day Air	r Date	Air Time Descri	ption	Start/End Tir	ne Leng	th Ad-ID		gr p y-	Rate Type
	1 WE	ESHW 10	/24/12	2:10 PM KATIE	COURIC DAY	2-3PM	:3	30 2012MRF	P148H		\$450.00 NM
	2 WE	ESHTh 10)/25/12	2:42 PM KATIE	COURIC DAY	2-3PM	13.7	30 2012MRF			\$450.00 NM
	3 WE	ESHF 10)/26/12	2:41 PM KATIE	COURIC DAY	2-3PM	::	30 2012MRF	P145H		\$450.00 NM
17	10/24/12 Class of Tir	10/26/12 ne - Pre-em		3-4 PM th notice	3:00-4:00 PM	111	:30	3	\$700.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 3	<u>Rate</u> \$700.00					1
	Spots: # Ch	Day Air	r Date	Air Time Descr	iption	Start/End Tir	ne Leng	th Ad-ID			Rate Type
)/24/12	3:26 PM M-F 3	-4 PM	3:00-4:00 PN		30 2012MRF	P145H		\$700.00 NM
	3 WE	ESHTh 10)/25/12	3:37 PM M-F 3	-4 PM	3:00-4:00 PN	<i>I</i> ::	30 2012MRF	P145H		\$700.00 NM
	1 WE	ESHF 10)/26/12	3:22 PM M-F 3	-4 PM	3:00-4:00 PN	Л ::	30 2012MRF	Р148н		\$700.00 NM
19	10/24/12 Class of Tir	10/26/12 me - Pre-em		4-5 PM NEWS th notice	M-F 4-5 PM	111	:30	3	\$900.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 3	<u>Rate</u> \$900.00					
	Spots: # Ch	and the second s		Air Time Descr		Start/End Tir		th Ad-ID	-p1 40u		Rate Type
			0/24/12	4:13 PM M-F 4		M-F 4-5 PM		30 2012MRF			\$900.00 NM
			0/25/12 0/26/12	4:24 PM M-F 4 4:13 PM M-F 4		M-F 4-5 PM M-F 4-5 PM		30 2012MRF 30 2012MRF			\$900.00 NM \$900.00 NM
2	10/24/12	10/26/12 me - Pre-em	M-F	5-6 PM ROT	5:00-6:00 PM	111	:30	3	\$1,100.00	NM	75550
	Weeks:	Start Date			Spots/Week	Rate					
	Snots: # Ch	10/22/12	10/28	12111	3	\$1,100.00	di-cora				
	L'matai # Ch	. Dan A:	- D-4-	Air Time Decer	and the second	Ctat/End Ti		ALL A ALLEN			Data Tuna

Start/End Time

Length Ad-ID



TOTAL VIOLENCE AND THE			
Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com										
							Spots/			
Line Start D	Date End D	ate De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	12 10/26/ of Time - Pre		F 5-6 PM ROT vith notice	5:00-6:00 PM	111	:30	-7 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	\$1,100.00	NM	
Spots:		Air Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WESHW	10/24/12		-6 PM ROT	5:00-6:00 PM	:3	30 2012MRF	P145H		\$1,100.00 NM
	1 WESHTh	10/25/12			5:00-6:00 PM	8.3	30 2012MRF			\$1,100.00 NM
	3 WESHF	10/26/12	5:22 PM M-F 5	6-6 PM ROT	5:00-6:00 PM	::	30 2012MRF	P148H		\$1,100.00 NM
24 10/24/ Class	12 10/26 of Time - Pre		F 6-6:30 PM vith notice	M-F 6-6:30 PM	111	:30	3	\$1,500.00	NM	
Weeks	: Start D 10/22/1		<u>Date</u> <u>MTWTFSS</u> 111	Spots/Week 3	Rate					
Spots:		Air Date	Air Time Desci	-	\$1,500.00 Start/End Time	Long	th Ad-ID			Rate Type
	1 WESHW	10/24/12	AND DESCRIPTION OF STREET PROPERTY.	and the second of the second o	M-F 6-6:30 PM		30 2012MRF	р148н		\$1,500.00 NM
l	2 WESHTh	10/25/12			M-F 6-6:30 PM	-	30 2012MRF			\$1,500.00 NM
	3 WESHF	10/26/12			M-F 6-6:30 PM		30 2012MRF			\$1,500.00 NM
									NIN 4	- - - - - - - - - -
25 10/24/ Class	12 10/26 of Time - Pre		F Entertainment To vith notice	onigr7:00-730 PM	111	:30	3	\$1,800.00	NM	
Weeks	: Start D 10/22/		Date MTWTFSS111	Spots/Week 3	<u>Rate</u> \$1,800.00					
Spots:	# Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WESHW	10/24/12	7:25 PM M-F B	Entertainment Tonight	7:00-730 PM	:	30 2012MRF	P145H		\$1,800.00 NM
	2 WESHTh	10/25/12	7:28 PM M-F	Entertainment Tonight	7:00-730 PM	::	30 2012MRF	P145H		\$1,800.00 NM
	1 WESHF	10/26/12	7:16 PM M-F	Entertainment Tonight	7:00-730 PM	:	30 2012MRF	P148H		\$1,800.00 NM
27 10/24/ Class	12 10/26 of Time - Pre			d Access Hollywood	/111	:30	3	\$1,800.00	NM	and the second s
Weeks		ate End		Spots/Week 3	<u>Rate</u> \$1,800.00			-		
Spots:	# Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WESHW	10/24/12	7:45 PM M-F A	Access Hollywood	Access Hollywo	ood / :	30 2012MRF	P148H		\$1,800.00 NM
	3 WESHTh	10/25/12	7:58 PM M-F A	Access Hollywood	Access Hollywo	ood / :	30 2012MRF	FP148H		\$1,800.00 NM
	2 WESHF	10/26/12	7:40 PM M-F A	Access Hollywood	Access Hollywo	ood / :	30 2012MRF	P145H		\$1,800.00 NM
30 10/24/ Class	/12 10/26 of Time - Pre		Su News @ 11PM with notice	11-1135p	111	:30	3	\$1,800.00	NM	
Weeks	s: Start D 10/22/		Date MTWTFSS111	Spots/Week 3	Rate \$1,800.00		,	_		
Spots:	# Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WESHW	10/24/12	11:27 PM M-Su	News @ 11PM	11-1135p	:	30 2012MRI	-P148H		\$1,800.00 NM
	1 WESHTh	10/25/12	11:13 PM M-Su	News @ 11PM	11-1135p	;	30 2012MRI	FP148H		\$1,800.00 NM
	3 WESHF	10/26/12	11:14 PM M-Su	News @ 11PM	11-1135p	:	30 2012MRI	FP145H		\$1,800.00 NM
31 10/24/ Class	/12 10/24 of Time - Pre		BC Prime L&O with notice	9:00-10:00 PM	W	:30	1	\$9,000.00	NM	
Weeks		ate End	Date MTWTFSS		Rate					2 Strate
Spots:		Air Date		1 ription	\$9,000.00 Start/End Time	Lone	th Ad-ID			Rate Type
Opots.	1 WESHW	10/24/12			9:00-10:00 PM		30 2012MRI	FP145H		\$9,000.00 NM
L										ψ5,000.00 14101
32 10/25/ Class	/12 10/25 of Time - Pre		BC Prime OFFICE with notice	9:00-10:00 PM	T	:30	1	\$8,000.00	NM	
Weeks	s: <u>Start D</u> 10/22/		Date MTWTFSS	Spots/Week 1	Rate \$8,000.00					
Spots:		Air Date		***	Start/End Time	Lend	th Ad-ID			Rate Type
	1 WESHTh			Prime OFFICE	9:00-10:00 PM		30 2012MR	FP145H		\$8,000.00 NM
33 10/26/ Class	/12 10/26 of Time - Pre		BC Prime GRIMM	9:00-10:00 PM	F	:30	2	\$5,000.00	NM	1
		2								





Invoice Date Invoice # Invoice Month Invoice Period 966556-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

VACADAL VA	esh.com										
VV VV VV . V	76311.00111							Constal			
Line	Start Data	End Date	Door	winting	Ctant/End Times		Lanath	Spots/	Dete	Tuna	
Line	Start Date	End Date	TO DOY THE STATE OF THE	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33	10/26/12 Class of Tir	10/26/12 ne - Pre-er	NBC nptible wit	Prime GRIMM h notice	9:00-10:00 PM	F	:30	2	\$5,000.00	NM	
	Weeks:	Start Date			Spots/Week	<u>Rate</u>	_	" >			
	Cnoto: # Ch	10/22/12	10/28/		2	\$5,000.00		- 44 ID			Data Tuna
	Spots: # Ch		Air Date 0/26/12	Air Time Description 9:16 PM NBC P		Start/End Time		<u>n Ad-ID</u> D 2012MRFI	D1 4 F.U		Rate Type
			0/26/12	9:37 PM NBC P		9:00-10:00 PM 9:00-10:00 PM) 2012MRFI) 2012MRFI			\$5,000.00 NM \$5,000.00 NM
	I VVL			9.37 FIVINGO F	Time Grivini	9.00-10.00 PW	.51	O ZOIZMKFI	14011		\$5,000.00 14141
34	10/26/12 Class of Tir	10/26/12 ne - Pre-er	NBC nptible wit	Prime DATELINE th notice	10:00-11:00 PM	F	:30	2	\$8,000.00	NM	
	Weeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 2	<u>Rate</u> \$8,000.00					
1	Spots: # Ch	Day A	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID	4.6		Rate Type
1	1 WE	ESHF 1	0/26/12	10:10 PM NBC P	rime DATELINE	10:00-11:00 PM	:3	0 2012MRF	P145H		\$8,000.00 NM
	2 WE	ESHF 1	0/26/12	10:31 PM NBC P	rime DATELINE	10:00-11:00 PM	:3	0 2012MRF	P148H		\$8,000.00 NM
35	10/27/12 Class of Tir	10/27/12 ne - Pre-er		Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	2	\$400.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
		10/22/12	10/28/	12S-	2	\$400.00					-
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
		ESHSa 1		6:27 AM Sat Su		6:00-8:00 AM		0 2012MRF			\$400.00 NM
<u> </u>	2 W	ESHSa 1	10/27/12	7:52 AM Sat Su	nrise 6-8 AM	6:00-8:00 AM	:3	0 2012MRF	Р143Н		\$400.00 NM
36	10/27/12 Class of Tir	10/27/12 me - Pre-er		Saturday th notice	Sat 8-10am	S-	:30	2	\$1,300.00	NM	
	Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week 2	Rate \$1,300.00	. 13	× =		OCC IN INC.	
	Spots: # Ch	Day A	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WI	ESHSa 1	10/27/12	8:28 AM NBC S	aturday	Sat 8-10am	:3	0 2012MRF	P148H		\$1,300.00 NM
	1 WI	ESHSa 1	10/27/12	9:28 AM NBC S	aturday	Sat 8-10am	:3	0 2012MRF	Р143Н		\$1,300.00 NM
37	' 10/27/12 Class of Tir	10/27/12		SU 6-6:30 PM	SA/SU 5:58-6:30 PI	S-	:30	2	\$1,100.00	NM	
-	Weeks:	Start Date			Spots/Week	Rate					
	VVCCN3.	10/22/12	10/28/		<u> 3pois/vveek</u> 2	\$1,100.00					
1	Spots: # Ch	Day A	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WI	ESHSa 1	10/27/12	6:11 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 Pl :3	0 2012MRF	P148H		\$1,100.00 NM
	1 WI	ESHSa 1	10/27/12	6:30 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 Pl :3	0 2012MRF	P148H		\$1,100.00 NM
38	3 10/27/12 Class of Tir	10/27/12	Sat.	Entertainment this	W7:00-8:00 PM	S-	:30	2	\$1,000.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
		10/22/12	10/28/		2	\$1,000.00					
	Spots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1	2 WI	ESHSa	10/27/12	7:00 PM Sat. E	ntertainment this Week	7:00-8:00 PM	:3	30 2012MRF	P143H		\$1,000.00 NM
	1 W	ESHSa ´	10/27/12	7:54 PM Sat. E	ntertainment this Week	7:00-8:00 PM	:3	30 2012MRF	P148H		\$1,000.00 NM
39	10/27/12 Class of Ti	10/27/12 me - Pre-ei		u News @ 11PM	11-1135p	S-	:30	2	\$1,800.00	NM	
	Weeks:	Start Date 10/22/12		Date MTWTFSS	Spots/Week 2	Rate \$1,800.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
		ESHSa		11:11 PM M-Su I		11-1135p		30 2012MRF	P148H		\$1,800.00 NM
		ESHSa		11:28 PM M-Su I	•	11-1135p		30 2012MRF			\$1,800.00 NM
40	10/28/12	10/28/12	2 SA/S	SU 6-6:30 PM	SA/SU 5:58-6:30 P		:30	2	\$1,100.00	NM	
_	Class of Ti				Consta AAI1-	Dete					
	Weeks:	Start Date 10/22/12			Spots/Week 2	<u>Rate</u> \$1,100.00					

WESH



Invoice # Invoice Date Invoice Month Invoice Period 966556-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.o	com												
. 0			_							Spots/		_	
		End Date		ription	Start/End Time	е	MTWTFSS	Ler	ngth V	Veek	Rate	Туре	Santan and Automotives
40 10/ Cla		10/28/12 e - Pre-em		U 6-6:30 PM	SA/SU 5:58-6:	30 Pi	S		:30	2	\$1,100.00	NM	open particular post post process
	ots: # Ch	Day A		Air Time Descrip	otion		Start/End Tin	<u>ne</u>	Length /	Ad-ID			Rate Type
		SHSu 10		6:12 PM SA/SU			SA/SU 5:58-6			2012MRFF			\$1,100.00 NM
	2 WE	SHSu 10	0/28/12	6:30 PM SA/SU	6-6:30 PM		SA/SU 5:58-6	6:30 PI	:30	2012MRFF	P143H		\$1,100.00 NM
12-13	ass of Tim	10/28/12 e - Pre-em	ptible wit		7:00P-8:00PM		S		:30	2	\$4,500.00	NM	
Wee		Start Date 10/22/12	End D 10/28/		Spots/Week		Rate \$4,500.00						
Spo	ots: # Ch	Day A	ir Date	Air Time Descrip	otion		Start/End Tin	<u>ne</u>	Length .	Ad-ID			Rate Type
			0/28/12	6:59 PM NFL PI			7:00P-8:00PI		0.5.5	2012MRFI			\$4,500.00 NM
	2 WE	SHSu 10	0/28/12	7:29 PM NFL PI	RE-GAME		7:00P-8:00Pl	M	:30	2012MRFI	Р148Н		\$4,500.00 NM
42 10/ Cla		10/28/12 e - Pre-em	NFL optible wit	th notice	8:00PM-concl	usion	S		:30	4	\$12,000.00	NM	
We		Start Date 10/22/12	End D 10/28/		Spots/Weel	-	Rate \$12,000.00						
Spo	ots: # Ch	Day A	ir Date	Air Time Descrip	otion		Start/End Tir	ne	<u>Length</u>	Ad-ID			Rate Type
		SHSu 10		8:21 PM NFL			8:00PM-cond			2012MRF			\$12,000.00 NM
			0/28/12	9:57 PM NFL			8:00PM-cond			2012MRF			\$12,000.00 NM
		SHSu 10 SHSu 10	0/28/12	10:46 PM NFL 11:34 PM NFL			8:00PM-cond			2012MRF 2012MRF			\$12,000.00 NM
	3 445	LR - Fo		11.34 PIVINEL	41		8:00PIVI-CONG	ciusion	:30	ZUIZMKF	Р140Н		\$12,000.00 NM
43 10/ Cla		10/28/12 ne - Pre-em		ate News After NF th notice	L Su Late News	After	S		:30	1	\$1,800.00	NM	
We		Start Date 10/22/12	End D 10/28/		Spots/Weel	<u>K</u>	<u>Rate</u> \$1,800.00				-		
Spo	ots: # Ch			Air Time Descri			Start/End Tir	me	Length	Ad-ID			Rate Type
	1 WE			12:10 AM Su Lat	e News After NFI	L	Su Late New			2012MRF	Р148Н		\$1,800.00 NM
	and stop 100	LR - Fo	otball	e transference species and the second of the	es and				3.1.5.4	, , , , , , , , , , , , , , , , , , ,	Appendix of the straight party	and the second second second	Commence of the second
44 10/ Cla		10/26/12 ne - Pre-em		5-6 PM ROT th notice	5:00-6:00 PM		F		:30	1	\$1,100.00	NM	
We		Start Date 10/22/12	End D 10/28/		Spots/Weel	<u>k</u> 1	Rate \$1,100.00				=		
Spo	ots: <u>#</u> Ch			Air Time Descri			Start/End Tir	<u>me</u>	<u>Length</u>	Ad-ID			Rate Type
	1 WE	SHF 1	0/26/12	5:42 PM M-F 5-	6 PM ROT		5:00-6:00 PN	M	:30	2012MRF	P145H		\$1,100.00 NM
45 10/ Cla		10/26/12 ne - Pre-em		Today Show th notice	7:00-9:00 AM		F		:30	2	\$1,600.00	NM	
We		Start Date 10/22/12	End D 10/28/		Spots/Weel	<u>k</u> 2	Rate \$1,600.00				,		
Spo	ots: # Ch	Day A	THE PERSON AND THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COL	Air Time Descri	-	-	Start/End Tir	me	Length	Ad-ID			Rate Type
	2 WE		0/26/12	8:26 AM NBC T	oday Show		7:00-9:00 AM		-	2012MRF	Р148Н		\$1,600.00 NM
	1 WE	SHF 1	0/26/12	8:58 AM NBC T	oday Show		7:00-9:00 AM	VI	:30	2012MRF	P145H		\$1,600.00 NM
46 10/ Cla		10/26/12 ne - Pre-em		4-5 PM NEWS th notice	M-F 4-5 PM		F		:30	1	\$900.00	NM	
We		Start Date 10/22/12	End D 10/28		Spots/Wee	<u>k</u>	Rate						
Spc	ots: # Ch	Day A		Air Time Descri	ption	1	\$900.00 Start/End Ti	me	Length	Ad-ID			Rate Type
	1 WE		0/26/12	4:41 PM M-F 4-			M-F 4-5 PM			2012MRF	Р145Н		\$900.00 NM
47 10/ Cla		10/26/12 ne - Pre-em		3-4 PM th notice	3:00-4:00 PM		F		:30	1	\$700.00	NM	
250 15	eeks:	Start Date	End D	ate MTWTFSS	Spots/Wee	<u>k</u>	Rate						
Sno	ots: # Ch	10/22/12 Day A	ir Date	/12F Air Time Descri	ntion	1	\$700.00 Start/End Ti	me	Length	Δ <i>4</i> -ID			Pate Tuna
Spc	οιο. <u>π</u> ΟΠ	Day A	III Date	VII TIME DESCI	puon		Statuciju II	IIIE	Length	Au-ID			Rate Type

Rate Type

Send Payment To:





Spots: # Ch

Day Air Date

Air Time Description

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 966556-1 10/28/12 October 2012 10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

ww.wesh.com							Spots/			
ne Start Dat	te End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
47 10/26/12 Class of	10/26/12 Time - Pre-em	M-F 3-4 Pl ptible with noti		3:00-4:00 PM	enser er a Estates (acc	:30	1	\$700.00	NM	
	Ch <u>Day Ai</u>		Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 '	WESHF 10	0/26/12 3:4	9 PM M-F 3-4	PM	3:00-4:00 PM	:3	0 2012MRF	P145H		\$700.00 NN
48 10/26/12 Class of	10/26/12 Time - Pre-em		URIC DAY ce	2-3PM	F	:30	1	\$450.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
	Ch <u>Day Ai</u>		Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WESHF 10	0/26/12 2:1	6 PM KATIE	COURIC DAY	2-3PM	:3	30 2012MRF	P148H		\$450.00 NN
49 10/26/12 Class of	10/26/12 Time - Pre-em		s @ 11PM ce	11-1135p	F	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Ch <u>Day Ai</u>		Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WESHF 10	0/26/12 11:3	1 PM M-Su N	lews @ 11PM	11-1135p	:3	30 2012MRF	P148H		\$1,800.00 NN
50 10/28/12 Class of	2 10/28/12 Time - Pre-em	NBC Sund	lay Today ice	8:00-9:00 AM/9-11	£S	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: #	Ch Day Ai			•	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WESHSu 10	0/28/12 8:2	5 AM NBC S	unday Today	8:00-9:00 AM/9-	-11/ :3	30 2012MRF	P143H		\$2,000.00 NI
51 10/26/12 Class of	2 10/26/12 Time - Pre-em			5:00-6:00 AM	F	:30	1	\$350.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$350.00					4
Spots: #			Time Descrip	= = •	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WESHF 10	0/26/12 5:2	7 AM M-F Ea	rly Sunrise	5:00-6:00 AM	:3	30 2012MRI	P145H		\$350.00 NI
53 10/27/12 Class of	2 10/27/12 Time - Pre-em			/E SATURDAY NIGH	TS-	:30	2	\$2,400.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 2	Rate \$2,400.00					
Spots: #	Ch Day A		Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
	WESHSa 10			RDAY NIGHT LIVE	SATURDAY NIC		30 2012MRI			\$2,400.00 NI
1	WESHSa 10	0/27/12 1:0	3 AM SATUR	RDAY NIGHT LIVE	SATURDAY NIC	GH1 :	30 2012MRI	FP148H		\$2,400.00 NI
54 10/26/12 Class of	2 10/26/12 Time - Pre-em	NBC Tonique of the NBC Tonique o	ght Show ice	11:35P-12:35XM	F	:30	2	\$900.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$900.00					
Spots: #	Ch Day A		Time Descrip	_	Start/End Time	Leng	th Ad-ID			Rate Typ
			00 AM NBC T		11:35P-12:35XI		30 2012MR			\$900.00 N
1	WESHF 10	0/26/12 12:3	30 AM NBC T	onight Show	11:35P-12:35XI	M ::	30 2012MR	FP148H		\$900.00 N
56 10/26/12 Class of	2 10/26/12 Time - Pre-em	NBC Toda		11AM-12PM/10-11	/F	:30	1	\$700.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: #			Time Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Tyr
1	WESHF 10	0/26/12 11:	59 AM NBC T	oday Show III	11AM-12PM/10	-11/ :	30 2012MR	FP145H		\$700.00 N
57 10/26/12 Class of	2 10/26/12 Time - Pre-em	M-F 6-6:3		M-F 6-6:30 PM	F	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	•	MTWTFSS	Spots/Week 1	Rate \$1,500.00	-		3/i		
C	0- 0- 4	10/20/12	T. D.		Q1,000.00		-11- A -1 ID			Dete To

Start/End Time

Length Ad-ID

DUPINVOICE ATE



Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Payment Terms 30 Days

							Spots/			
ne Start Date	e End Date	Description	Start/End T	ime мт	WTFSS	Length	Week	Rate	Type	
57 10/26/12 Class of T	10/26/12 ime - Pre-em	M-F 6-6:30 PM ptible with notice	M-F 6-6:30	PM	F	:30	1	\$1,500.00	NM	34.79
Spots: # C	h <u>Day Ai</u>	r Date Air Time D	escription		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
1 V	VESHF 10	/26/12 5:58 PM M	-F 6-6:30 PM	2	M-F 6-6:30 PM	1 :3	0 2012MRF	P148H		\$1,500.00 N
58 10/26/12 Class of 7	10/26/12 Time - Immedi	NBC Prime MOCk ately Pre-emptible wit	(INGBIF8:00-9:00 F	PM	F	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12F			<u>Rate</u> ,000.00					× .
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time D	escription		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
1 V	VESHF 10	0/26/12 8:19 PM N	BC Prime MOCKIN	GBIRD LAN	8:00-9:00 PM	:3	0 2012MRF	P148H		\$2,000.00 N
59 10/27/12 Class of 7	10/27/12 Fime - Immedi	NBC Prime ately Pre-emptible wit	8:00-9:00 F hout notice	PM	S-	:30	2	\$800.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12			<u>Rate</u> 8800.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date <u>Air Time</u> D	<u>escription</u>		Start/End Time		h Ad-ID			Rate Ty
2 V	VESHSa 10	0/27/12 8:21 PM N	BC Prime		8:00-9:00 PM		0 2012MRF			\$800.00 N
1 V	VESHSa 10	0/27/12 8:40 PM N	BC Prime		8:00-9:00 PM	:3	0 2012MRF	FP143H		\$800.00 N
60 10/27/12 Class of	10/27/12 Fime - Immedi	NBC Prime iately Pre-emptible wit	9:00-10:00 hout notice	PM	S-	:30	2	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12			<u>Rate</u> ,000.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time D	escription		Start/End Time	e <u>Leng</u>	th Ad-ID			Rate Ty
2 V	VESHSa 10	0/27/12 9:18 PM N	BC Prime		9:00-10:00 PM	1 :3	30 2012MRI	FP148H		\$1,000.00 N
1 V	VESHSa 10	0/27/12 9:42 PM N	BC Prime		9:00-10:00 PM	1 :3	30 2012MRI	FP148H		\$1,000.00 N
61 10/27/12 Class of	10/27/12 Fime - Immedi	NBC Prime iately Pre-emptible with	10:00-11:0 hout notice	0 PM	S-	:30	2	\$1,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTF 10/28/12			Rate ,000.00					
	Ch <u>Day Ai</u>				Start/End Time		th Ad-ID	1 301 - 11 54		Rate Ty
	VESHSa 10				10:00-11:00 P		30 2012MRI			\$1,000.00 N
1 V	VESHSa 10	0/27/12 10:31 PM N	BC Prime		10:00-11:00 P	°M :	30 2012MR	FP148H		\$1,000.00 N

Gross Total \$191,450.00

Agency Commission

\$28,717.50

Net Amount Due \$162,732.50

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

Rate Type

\$800.00 NM

\$800.00 NM

\$800.00 NM

\$800.00 NM

DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Send Payment To:

Weeks:

Spots: # Ch

Start Date

1 WESHTu 10/30/12

4 WESHTu 10/30/12

Day Air Date

10/29/12

10/29/12

10/29/12

3 WESHM

2 WESHM

End Date

11/04/12

MTWTFSS

22----

Air Time Description

10:23 AM NBC Today Show II

10:58 AM NBC Today Show II

10:23 AM NBC Today Show II

10:58 AM NBC Today Show II

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 11/04/12 | November 2012 | 10/29/12 - 10/30/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingte
 National

Advertiser Product Estimate Number

Romney/R/President ROMNEY/P/R

 Flight Dates
 Order #
 Alt Order #

 10/24/12 - 10/30/12
 966556
 07914802

 Billing Calendar
 Billing Type
 Deal #

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| Advertiser Code | Product Code | ROMM |

Agency Ref Advertiser Ref

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/29/12 10/30/12 M-F Sunrise @6 Class of Time - Pre-emptible with notice	6:00-7:00 AM	22	:30	4	\$1,300.00	NM	
	Spots/Week 4	<u>Rate</u> \$1,300.00		_			= 1
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WESHM 10/29/12 6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р143Н		\$1,300.00 NM
2 WESHM 10/29/12 6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р148Н		\$1,300.00 NM
1 WESHTu 10/30/12 6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р156Н		\$1,300.00 NM
4 WESHTu 10/30/12 6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р143Н		\$1,300.00 NM
4 10/29/12 10/30/12 NBC Today Sho Class of Time - Pre-emptible with notice	w 7:00-9:00 AM	33	:30	6	\$1,700.00	NM	
	Spots/Week 6	<u>Rate</u> \$1,700.00					
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHM 10/29/12 7:23 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	Р148Н		\$1,700.00 NM
4 WESHM 10/29/12 7:56 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	Р143Н		\$1,700.00 NM
3 WESHM 10/29/12 8:26 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	P148H		\$1,700.00 NM
2 WESHTu 10/30/12 7:23 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	Р156Н		\$1,700.00 NM
6 WESHTu 10/30/12 7:56 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	P143H		\$1,700.00 NM
5 WESHTu 10/30/12 8:53 AM	NBC Today Show	7:00-9:00 AM	:3	0 2012MRF	Р156Н		\$1,700.00 NM
5 10/29/12 10/30/12 Kelly and Micha Class of Time - Pre-emptible with notice	el 9-10 AN9:00-10:00 AM	11	:30	2	\$900.00	NM	
	FFSS Spots/Week 2	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	Kelly and Michael 9-10 AM	9:00-10:00 AM	:3	0 2012MRF	P148H		\$900.00 NM
1 WESHTu 10/30/12 9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:3	0 2012MRF	Р156Н		\$900.00 NM
8 10/29/12 10/30/12 NBC Today Sho Class of Time - Pre-emptible with notice	w II 10AM-11AM	22	:30	4	\$800.00	NM	

Rate

Start/End Time

10AM-11AM

10AM-11AM

10AM-11AM

10AM-11AM

Length Ad-ID

:30 2012MRFP143H

:30 2012MRFP148H

:30 2012MRFP143H

:30 2012MRFP156H

\$800.00

Spots/Week



2 WESHTu

10/30/12

4:43 PM M-F 4-5 PM NEWS

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 966556-2 11/04/12 November 2012 10/29/12 - 10/30/12

<u>Advertiser</u>	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.v	esh.com											
								Spo	ots/			
ine	Start Date	End Date	e Des	cription	Start/End Time	MTWTFSS	Lengt	h We	ek	Rate	Туре	
8	10/29/12 Class of Tin	^ 10/30/12 ne - Pre-er	NBC nptible wi	Today Show II ith notice	10AM-11AM	22	:3	0	4	\$800.00	'NM'	
9	10/29/12 Class of Tin	10/30/12 ne - Pre-er	NBC	C Today Show III ith notice	11AM-12PM/10-11	22	:3	80	4	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End E 11/04		Spots/Week 4	<u>Rate</u> \$700.00						
	Spots: # Ch		Air Date	Air Time Descrip		Start/End T	ime Le	ngth Ad	-ID			Rate Typ
	-		0/29/12	11:29 AM NBC To		11AM-12PI			<u></u> 12MRFP1	.48н		\$700.00 NI
	1 WE	SHM 1	0/29/12	11:36 AM NBC To	oday Show III	11AM-12PI	M/10-11/	:30 20:	12MRFP1	.43н		\$700.00 NI
	2 WE	SHTu 1	10/30/12	11:41 AM NBC To	oday Show III	11AM-12PI	M/10-11/	:30 20:	12MRFP1	.56н		\$700.00 NI
	4 WE	SHTu 1	10/30/12	11:48 AM NBC To	oday Show III	11AM-12PI	M/10-11/	:30 20:	12MRFP1	.43н		\$700.00 NI
11	10/29/12 Class of Tin	10/30/12 ne - Pre-er		NOON NEWS 12-7	12:12:00-12:30 PM	11	:3	30	2	\$500.00	NM	
	Weeks:	Start Date 10/29/12	End I		Spots/Week 2	Rate						
	Spots: # Ch		Air Date	Air Time Descrip	_	\$500.00 Start/End 1	Time Le	ength Ad	-ID			Rate Typ
			10/29/12		OON NEWS 12-12:30	12:00-12:3			<u>-10</u> 12MRFP1	.48н		\$500.00 NI
	1 WE		10/30/12		OON NEWS 12-12:30	12:00-12:3		:30 20	12MRFP1	.56н		\$500.00 N
14	10/29/12 Class of Tin	10/30/12 ne - Pre-ei		s of Our Lives	1:00-2:00 PM	11	:3	30	2	\$800.00	NM	
	Weeks:	Start Date 10/29/12		Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$800.00						E .
	Spots: # Ch	Day A	Air Date	Air Time Descrip	otion	Start/End 7	<u>Γime</u> <u>Le</u>	ength Ad	-ID			Rate Typ
			10/29/12	1:44 PM Days o		1:00-2:00 F		:30 20	12MRFP1	L48H		\$800.00 N
	1 WE	SHTu	10/30/12	1:43 PM Days o	f Our Lives	1:00-2:00 F	PM	:30 20	12MRFP1	L56н		\$800.00 N
15	10/29/12 Class of Tin	10/30/12 ne - Pre-ei		TIE COURIC DAY ith notice	2-3PM	22	:	30	4	\$450.00	NM	
	Weeks:	Start Date 10/29/12	End [11/04	/12 22	Spots/Week 4	<u>Rate</u> \$450.00					Same the same to the same	
	Spots: # Ch		Air Date	Air Time Descrip		Start/End	<u> Time</u> <u>Le</u>	ength Ac				Rate Typ
			10/29/12	2:33 PM KATIE		2-3PM			12MRFP1			\$450.00 N
			10/29/12	2:59 PM KATIE 2:11 PM KATIE		2-3PM		0.00	12MRFP: 12MRFP:			\$450.00 N
			10/30/12	2:11 PM KATIE 2:53 PM KATIE		2-3PM 2-3PM			12MRFP. 12MRFP:			\$450.00 N \$450.00 N
					COOKIC DAT			.30 20	TZMKFF.		energe energy en	\$450.00 N
18	10/29/12 Class of Tir	10/30/12 ne - Pre-ei		3-4 PM ith notice	3:00-4:00 PM	22	:	30	4	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End [11/04		Spots/Week 4	<u>Rate</u> \$700.00					,	
	Spots: # Ch		Air Date	Air Time Descrip		Start/End		ength Ac				Rate Tyr
			10/29/12	3:21 PM M-F 3-		3:00-4:00		100.00	12MRFP			\$700.00 N
			10/29/12	3:42 PM M-F 3-		3:00-4:00			12MRFP			\$700.00 N
			10/30/12	3:24 PM M-F 3-		3:00-4:00			12MRFP			\$700.00 N
	1 VVE	ESHTu '	10/30/12	3:44 PM M-F 3-	4 MIVI	3:00-4:00	PIVI	:30 20	12MRFP	143H		\$700.00 N
20	10/29/12 Class of Tir		mptible w		M-F 4-5 PM	22	:	30	4	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	11/04		Spots/Week 4	<u>Rate</u> \$1,000.00						
	Spots: # Ch		Air Date	Air Time Descri	Stat All Departments of the Language	Start/End		ength Ad	70000000000000000000000000000000000000	Mr. William		Rate Ty
			10/29/12	4:14 PM M-F 4-		M-F 4-5 PI			12MRFP			\$1,000.00 N
			10/29/12	4:42 PM M-F 4-		M-F 4-5 PI			12MRFP			\$1,000.00 N
			10/30/12	4:13 PM M-F 4-		M-F 4-5 PI			12MRFP			\$1,000.00 N

M-F 4-5 PM

:30 2012MRFP156H

\$1,000.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 966556-2 11/04/12 November 2012 10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

ww.wesh.com										
							Spots/			
ne Start Date	e End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 10/29/12 Class of T	10/30/12 Time - Pre-e		5-6 PM ROT th notice	5:00-6:00 PM	22==	:30	4	\$1,200.00	NM	ar
Weeks:	Start Dat 10/29/12	e End D 11/04/		Spots/Week 4	<u>Rate</u> \$1,200.00					
Spots: # C	Ch <u>Day</u>	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
15 150		10/29/12	5:15 PM M-F 5-	6 PM ROT	5:00-6:00 PM		0 2012MRFI			\$1,200.00 NM
		10/29/12	5:29 PM M-F 5-		5:00-6:00 PM		0 2012MRFI			\$1,200.00 NM
		10/30/12	5:12 PM M-F 5-		5:00-6:00 PM	20.50	0 2012MRF			\$1,200.00 NM
2 V	VESHTu	10/30/12	5:28 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRF	Ь120Н		\$1,200.00 NM
23 10/29/12 Class of T	10/30/1: Fime - Pre-e		6-6:30 PM th notice	M-F 6-6:30 PM	22	:30	4	\$1,700.00	NM	
Weeks:	Start Dat 10/29/12			Spots/Week 4	<u>Rate</u> \$1,700.00					
Spots: # C		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
		10/29/12	5:58 PM M-F 6-		M-F 6-6:30 PM		0 2012MRF			\$1,700.00 NN
		10/29/12	6:28 PM M-F 6-		M-F 6-6:30 PM		0 2012MRF			\$1,700.00 NM
		10/30/12	5:58 PM M-F 6-		M-F 6-6:30 PM		0 2012MRF 0 2012MRF			\$1,700.00 NN
Z V	VESTIU	10/30/12	6:29 PM M-F 6-		M-F 6-6:30 PM	.3	O ZOTZMKF	Р130Н		\$1,700.00 NM
26 10/29/12 Class of T	10/30/1: Fime - Pre-e	2 M-F emptible wi	Entertainment Tor th notice	nigł7:00-730 PM	21	:30	3	\$2,000.00	NM	
Weeks:	Start Dat 10/29/12			Spots/Week 3	<u>Rate</u> \$2,000.00					
Spots: # 0		Air Date	Air Time Descri		Start/End Time	0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-	th Ad-ID			Rate Typ
		10/29/12		ntertainment Tonight	7:00-730 PM		30 2012MRF			\$2,000.00 N
		10/29/12		ntertainment Tonight	7:00-730 PM		30 2012MRF			\$2,000.00 NI
2 V	VESHTu	10/30/12	7:16 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	ЬТЭРН		\$2,000.00 NM
28 10/29/12 Class of 7	10/30/1 Fime - Pre-e			d Access Hollywood	/ 21	:30	3	\$2,000.00	NM	
Weeks:	Start Dat 10/29/12			Spots/Week 3	<u>Rate</u> \$2,000.00		Maria II agos asc	The second secon	1900	All the second s
Spots: # 0	Ch <u>Day</u>	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
		10/29/12	7:41 PM M-F A	ccess Hollywood	Access Hollywo	ood / :3	30 2012MRF	P148H		\$2,000.00 N
		10/29/12		ccess Hollywood	Access Hollywo		30 2012MRF			\$2,000.00 NI
2 V	VESHTu	10/30/12	7:47 PM M-F A	ccess Hollywood	Access Hollywo	ood / :3	30 2012MRF	P143H		\$2,000.00 NI
29 10/29/12 Class of	10/30/1 Fime - Pre-6		u News @ 11PM th notice	11-1135p	22	:30	4	\$1,800.00	NM	
Weeks:	Start Date 10/29/12			Spots/Week 4	<u>Rate</u> \$1,800.00					
Spots: # 0		Air Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>L</u> eng	th Ad-ID			Rate Typ
		10/29/12	11:14 PM M-Su		11-1135p		30 2012MRF	FP143H		\$1,800.00 N
1 V	VESHM	10/29/12	11:34 PM M-Su	News @ 11PM	11-1135p	:3	30 2012MRF	P148H		\$1,800.00 N
		10/30/12	11:13 PM M-Su	News @ 11PM	11-1135p	:3	30 2012MRF	P156H		\$1,800.00 N
2 V	VESHTu	10/30/12	11:34 PM M-Su	News @ 11PM	11-1135p	:3	30 2012MRF	P156H		\$1,800.00 N
52 10/29/12 Class of	10/30/1 Time - Imme	2 M-F ediately Pr	Early Sunrise e-emptible without	5:00-6:00 AM notice	MT	:30	1	\$200.00	NM	No. Harrist Communication
Weeks:	Start Date 10/29/12	te End D	Date MTWTFSS	Spots/Week	<u>Rate</u> \$200.00				10 P 00-12-0	
Spots: # (Air Date	Air Time Descr		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
• —	WESHM	10/29/12	5:54 AM M-F E		5:00-6:00 AM		30 2012MRF	FP148H		\$200.00 N
55 10/29/12 Class of	10/30/1 Time - Pre-e		Tonight Show ith notice	11:35P-12:35XM	MT	:30	4	\$1,000.00	NM	
Weeks:	Start Da 10/29/12	te End [Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,000.00			· · · · · · · · · · · · · · · · · · ·		
	. 0, 20, 12			7	41,000.00					





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

www.wesn.com		Sp	oots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length W	eek	Rate	Type	-1
55 10/29/12 10/30/12 NBC Tonight Show 11:35P-12:35XM Class of Time - Pre-emptible with notice	MT	:30	4	\$1,000.00	NM	in and the second section of the second seco
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
1 WESHM 10/29/12 11:59 PM NBC Tonight Show	11:35P-12:35XM	1 :30 20	012MRFP	148н		\$1,000.00 NM
4 WESHM 10/29/12 12:29 AM NBC Tonight Show	11:35P-12:35XM	1 :30 20	012MRFP	143н		\$1,000.00 NM
2 WESHTu 10/30/12 11:58 PM NBC Tonight Show	11:35P-12:35XM	1 :30 20	012MRFP	143н		\$1,000.00 NM
3 WESHTu 10/30/12 12:30 AM NBC Tonight Show	11:35P-12:35XM	1 :30 20	012MRFP	156н		\$1,000.00 NM
62 10/29/12 10/29/12 Mon NBC Prime VOICE Prime Other Class of Time - Pre-emptible with notice	M	:30	2	\$8,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 M 2	<u>Rate</u> \$8,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
1 WESHM 10/29/12 8:47 PM Mon NBC Prime VOICE	Prime Other	:30 2	012MRFP	143H		\$8,500.00 NM
2 WESHM 10/29/12 9:44 PM Mon NBC Prime VOICE	Prime Other	:30 2	012MRFP	148н		\$8,500.00 NM
63 10/29/12 10/29/12 NBC Prime REVOLUTION10:00-11:00 PM Class of Time - Fixed Non Pre-emptible	M	:30	1	\$15,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 M 1	<u>Rate</u> \$15,000.00				=	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	d-ID			Rate Type
1 WESHM 10/29/12 10:36 PM NBC Prime REVOLUTION	10:00-11:00 PM	:30 2	012MRFP	148н		\$15,000.00 NM
64 10/30/12 10/30/12 Tue NBC Prime VOICE Prime Other Class of Time - Pre-emptible with notice	-T	:30	3	\$8,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/29/12 11/04/12 -T 3	<u>Rate</u> \$8,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	\d-ID			Rate Type
2 WESHTu 10/30/12 8:00 PM Tue NBC Prime VOICE	Prime Other	:30 2	012MRFP	156н		\$8,500.00 NM
3 WESHTu 10/30/12 8:46 PM Tue NBC Prime VOICE	Prime Other	:30 2	012MRFP	156н		\$8,500.00 NM
1 WESHTu 10/30/12 9:16 PM Tue NBC Prime VOICE	Prime Other	:30 2	012MRFP	143н		\$8,500.00 NM

Total Spots

Gross Total \$126,900.00

Agency Commission

65

\$19,035.00

Net Amount Due

\$107,865.00